

Suggested Retail Price List



Effective March 1, 1981

Description	Model No.	Suggested Retail Price	Notes
Apple II System Packages			
Student's System			
Apple II Plus System—32K RAM	A2S1032	1430.00	1
Disk II Floppy Disk & Interface (DOS 3.3)	A2M0044	645.00	1
		2075.00	
Educator's System			
Apple II Plus System—48K RAM	A2S1048	1530.00	1
Disk II Floppy Disk & Interface (DOS 3.3)	A2M0044	645.00	1
Video Monitor—12" Black & White	A3M0005	320.00	
Silentype Printer / Apple II Interface	A2M0036	635.00	1
		3130.00	
Scientist's System			
Apple II Plus System—48K RAM	A2S1048	1530.00	1
Disk II Floppy Disk & Interface (DOS 3.3)	A2M0044	645.00	1
Disk II Second Disk Drive	A2M0003	525.00	1
Video Monitor—12" Black & White	A3M0005	320.00	
Silentype Printer / Apple II Interface	A2M0036	635.00	1
Language System with Pascal	A2B0006	495.00	
Apple FORTRAN	A2D0032	200.00	
		4350.00	
Business Manager's System			
Apple II Plus System—48K RAM	A2S1048	1530.00	1
Disk II Floppy Disk & Interface (DOS 3.3)	A2M0044	645.00	1
Disk II Second Disk Drive	A2M0003	525.00	1
Video Monitor—12" Black & White	A3M0005	320.00	
The Controller—General Business Software	A2D0012	625.00	
Qume Sprint 5/45	A2M0045	2995.00	
Qume Forms Tractor	A2M0047	225.00	
High-Speed Serial Interface Card	A2B0005	195.00	
		7060.00	

Apple II Plus Systems

Apple II Plus is a completely assembled and tested computer system. The system includes rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Applesoft Extended BASIC interpreter, Auto-Start ROM, disassembler, AC power cord, reference manuals and Applesoft Tutorial Manual.

16K Bytes RAM	A2S1016	1330.00	1
32K Bytes RAM	A2S1032	1430.00	1
48K Bytes RAM	A2S1048	1530.00	1

Apple II Systems

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Integer BASIC interpreter, monitor, mini assembler and disassembler; AC power cord, reference manuals and BASIC Programming Manual.

16K Bytes RAM	A2S0016	1330.00	1
32K Bytes RAM	A2S0032	1430.00	1
48K Bytes RAM	A2S0048	1530.00	1

Description	Model No.	Suggested Retail Price	Notes
Apple III System Packages			
Apple III's are sold as packaged systems.			
Apple III Option A (A3P0101) Includes:			
Apple III 128K Bytes of RAM	A3S0128	4690.00	1,2
* Information Analyst Package	A3S0001		
12" B/W Monitor	A3M0005		
Apple III Option B (A3P0102) Includes:			
Apple III 128K Bytes of RAM	A3S0128	5235.00	1,2
* Information Analyst Package	A3S0001		
12" B/W Monitor	A3M0005		
Disk II for Apple III	A3M0003		
Apple III Option C (A3P0103) Includes:			
Apple III 128K Bytes of RAM	A3S0128	5760.00	1,2
* Information Analyst Package	A3S0001		
12" B/W Monitor	A3M0005		
Disk II for Apple III	A3M0003		
Silentype Thermal Printer	A3M0001		
Apple III systems with 96K Bytes of RAM may be special ordered; Subtract \$500.00			

Apple III System

Apple III is a completely assembled and tested computer system. The system includes a built-in disk drive, sculptured typewriter-style keyboard with auto repeat keys, built-in numeric key pad, Sophisticated Operating System (SOS), built-in interfaces for modem or printer, 12" high resolution video monitor with 80 character upper/lower case display, monitor cable, power supply, power cable, manuals, and software package.

* The Information Analyst Package includes:

SYSTEM SOFTWARE—Apple III's Sophisticated Operating System, with Utilities, Apple II Emulation, and owner's guide. Visicalc™† III—professional software tool for forecasting and modeling, includes the Visicalc™ Sampler—a collection of easy to use Visicalc™ templates.

Apple Business BASIC—create software tailored to your precise needs with powerful Business BASIC programming language.

Apple III Accessories

Silentype III Thermal Printer	A3M0001	525.00	2
Disk II for Apple III	A3M0003	545.00	2
B/W 12" Monitor	A3M0005	320.00	2
Vinyl Carry Case for Apple III	A3M0009	75.00	2

Apple III Interfaces

Apple III OEM Prototyping Card	A3B0001	45.00	2
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NOTES:

1. Price change.
2. New product introduction.
3. Memory expansion module includes 8 RAMs/RAM test tape/instructions.

NOTE:

Prices and specifications subject to change without notice/freight and dealer set-up charges not included.

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†VisiCalc is a trademark of Personal Software, Inc.

Description	Model No.	Suggested Retail Price	Notes
Apple II Software—Languages, Operating Systems & Utilities			
Diskettes			
Disk Utility Pack With DOS 3.2.1	A2D0010	25.00	
DOS 3.3 (16) Sector	A2D0023	60.00	
Apple PILOT (16 Sector)	A2D0028	150.00	
DOS Tool Kit (16 Sector)	A2D0029	75.00	
Apple FORTRAN (requires A2B0006) (16 Sector)	A2D0032	200.00	
Language System with Apple Pascal	A2B0006	495.00	

Apple II Software—Applications

Diskettes			
Dow Jones Portfolio Evaluator	A2D0007	50.00	
Microchess 2.0 Chess Disk	A2D0009	25.00	
The Controller 1.1 (General Business System) (16 Sector)™	A2D0012	625.00	
Apple Post™	A2D0013	50.00	
The Shell Games—Education I™	A2D0014	30.00	
Elementary, My Dear Apple—Education II (16 Sector)™	A2D0015	30.00	
Apple How To!—Education III (16 Sector)	A2D0016	50.00	2
Apple Bowl	A2D0018	25.00	1
Apple Writer™	A2D0026	75.00	
DOS Tool Kit (16 Sector)	A2D0029	75.00	
Dow Jones News & Quotes Reporter (16 Sector)	A2D0030	95.00	
Apple Stellar Invaders	A2D0031	25.00	1
Apple Plot™	A2D0033	70.00	
Apple Adventure	A2D0034	35.00	
Apple Music Theory (16 Sector)™	A2D0038	50.00	
Tax Planner (16 Sector)™	A2D0040	120.00	
Cassettes			
Integer Basic Cassette Demos (6 tapes)	A2T0016	30.00	
Applesoft Cassette Demos (5 tapes)	A2T0017	25.00	

Apple II Accessories

Disk II—Drive Only	A2M0003	525.00	1
Disk II—Drive & Interface; 16 Sector (DOS 3.3)	A2M0044	645.00	
Video Monitor—(B & W 9")	A2M0005	240.00	
Video Monitor—(B & W 12")	A3M0005	320.00	
Hand Controllers (2)	A2M0007	29.95	
Memory Expansion Module—16K	A2M0016	120.00	1,3
Programmers Aid #1 ROM (use with Integer Basic)	A2M0019	50.00	
Clock/Calendar Card	A2M0024	280.00	
Auto-Start ROM Package (not for Apple II Plus Systems)	A2M0027	65.00	
Graphics Tablet	A2M0029	795.00	
Silentype Printer/Apple II Interface	A2M0036	635.00	1
Centronics 737 Printer	A2M0039	1025.00	
Qume Sprint 5/45 Printer	A2M0045	2995.00	
Qume Forms Tractor	A2M0047	225.00	

Description	Model No.	Suggested Retail Price	Notes
Apple II Interface Cards			
Prototyping/Hobby Card	A2B0001	24.00	
Parallel Printer Interface Card	A2B0002	180.00	
Communications Card & DB25 Connector Cable	A2B0003	225.00	
High-Speed Serial Interface Card	A2B0005	195.00	
Language System with Apple Pascal	A2B0006	495.00	
Centronics Printer Interface Card	A2B0007	225.00	
Applesoft II Firmware Card (Auto-Start ROM Incl)	A2B0009	200.00	
Integer BASIC Firmware Card (Monitor & Prog Aid ROMS Incl)	A2B0010	200.00	

Literature

Apple II/II Plus Reference Manual	A2L0001A	20.00	
6502 Hardware Manual	A2L0002	15.00	
6502 Programmers Manual	A2L0003	15.00	
Parallel Printer Interface Manual	A2L0004	2.00	
Apple II BASIC Programming Manual	A2L0005	7.00	
Applesoft II Reference Manual	A2L0006	10.00	
Communications Interface Manual	A2L0007	2.00	
High-Speed Serial Interface Manual	A2L0008	2.00	
Programmer's Aid #1 Manual	A2L0011	2.00	
Disk II Floppy Disk Manual (DOS 3.2.1)	A2L0012	10.00	
Contributed Programs Vol. 3-5 Manual	A2L0014	2.00	
Applesoft Tutorial Manual	A2L0018	10.00	
Apple FORTRAN Language Reference Manual	A2L0026	25.00	
Apple PASCAL Language Reference Manual	A2L0027	20.00	2
Apple PASCAL Operating Systems Manual	A2L0028	25.00	2
Graphics Tablet Manual	A2L0033	10.00	
Silentype Manual	A2L0034	2.00	
Apple Magazine Vol. 1 #4 (Star Is Born)	A2L0035	2.00	
The DOS Manual (DOS 3.3)	A2L0036	10.00	
Apple PILOT Language Reference Manual	A2L0041	20.00	
Apple PILOT Editors Manual	A2L0042	15.00	
Apple In Depth Product Catalog (Fall/Winter)	A2L0046	3.00	

Miscellaneous

Silentype Paper (single roll)	A2C0001	4.50	
Silentype Paper (box of 10 rolls)	A2C0001	42.00	
Blank Diskettes (Box of 10)	A2D0000	50.00	
Diskette Holder Pages (Package of 10)	A2G0001	8.50	
Apple Software Bank Binder	A2G0002	9.50	
Pascal Syntax Poster	A2G0004	4.95	
Vinyl Carrying Case	A2M0009	30.00	
Desk	A2M0034	220.00	
Desk Return	A2M0035	130.00	

Apple II Options

Extended Warranty Package	A2G0003	225.00	1
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